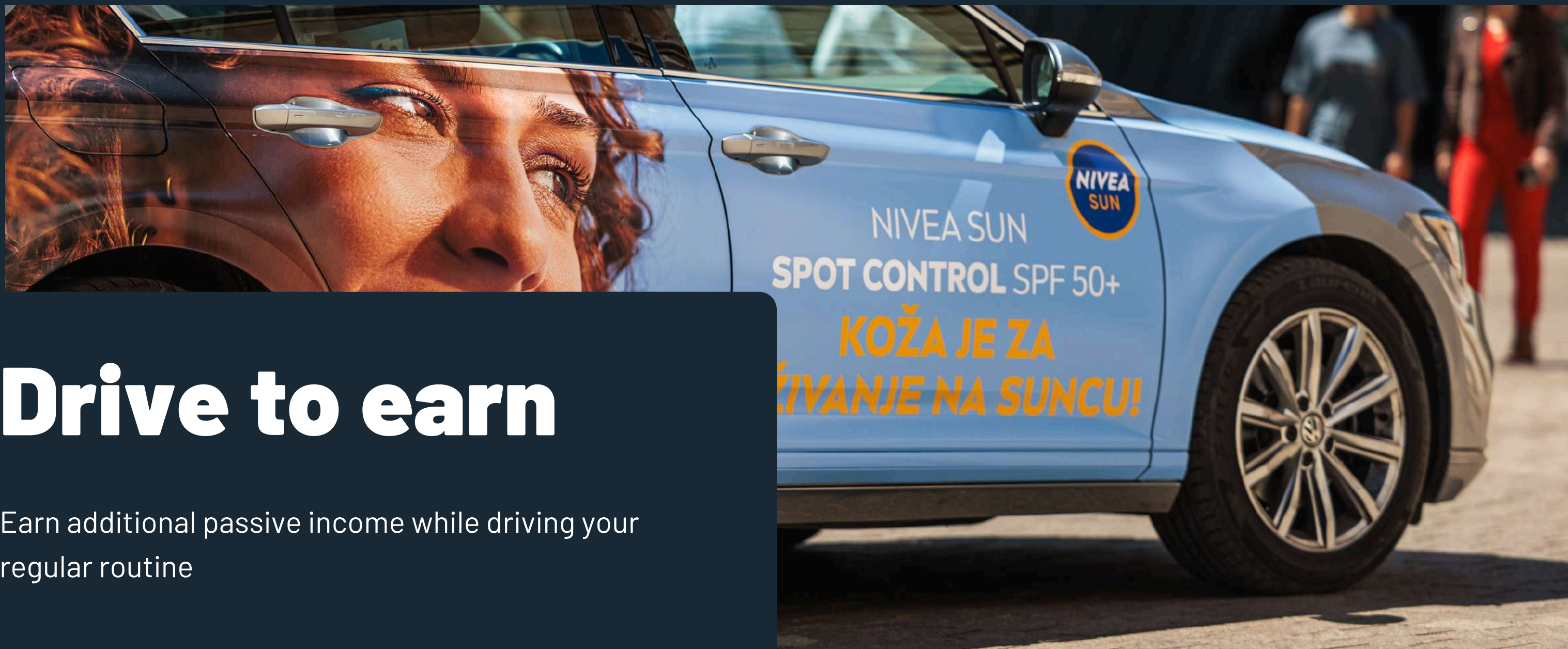




Drivers info





Drive to earn

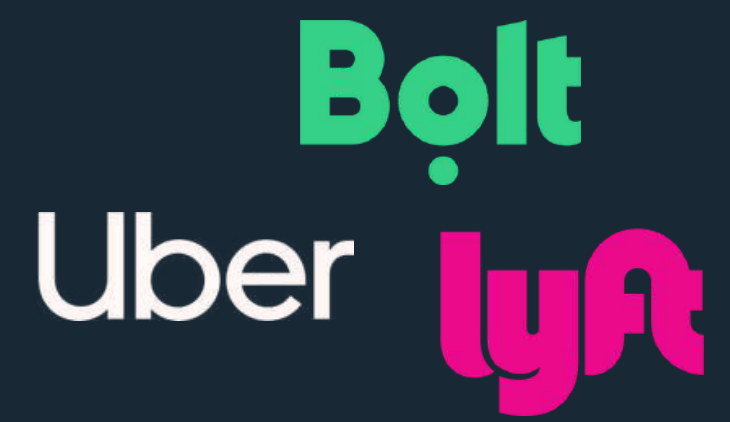
Earn additional passive income while driving your regular routine



Agencies & Advertisers



Professional Drivers





How it works



Flaster driver

Fill out the form with basic information and download Flaster app



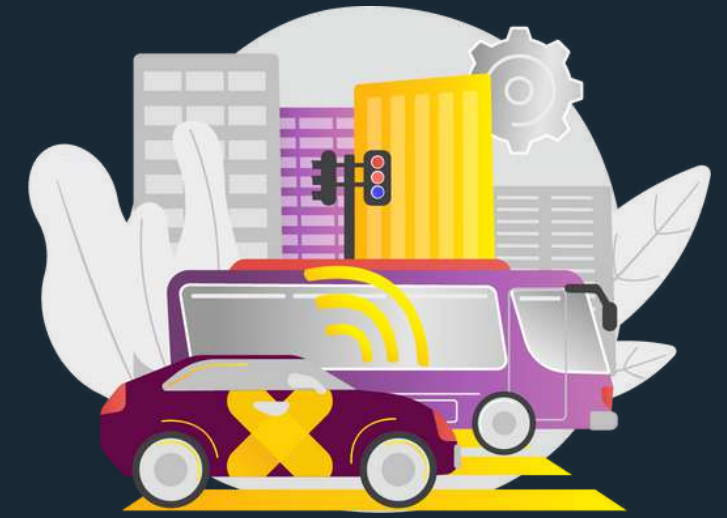
Finding a campaign

Flaster finds the ideal campaign for your daily routine, type and color of vehicle



Wrapping the vehicle

Flaster team wraps high-quality and removable foils that will not damage the paint on your vehicle



Drive to earn

The easiest way to earn - turn on the application and go on your usual drive



How it looks



Cut



Partial

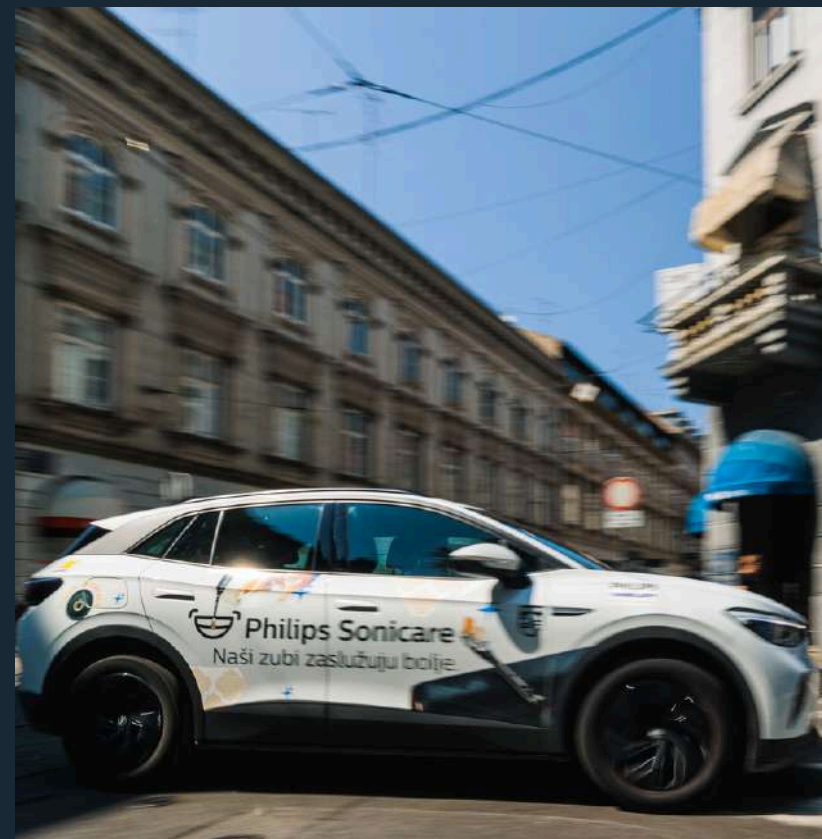


Full



Cut

- Cut elements placed on desired parts
- Available from one-month campaigns
- Most suitable on brighter colour vehicles





Partial

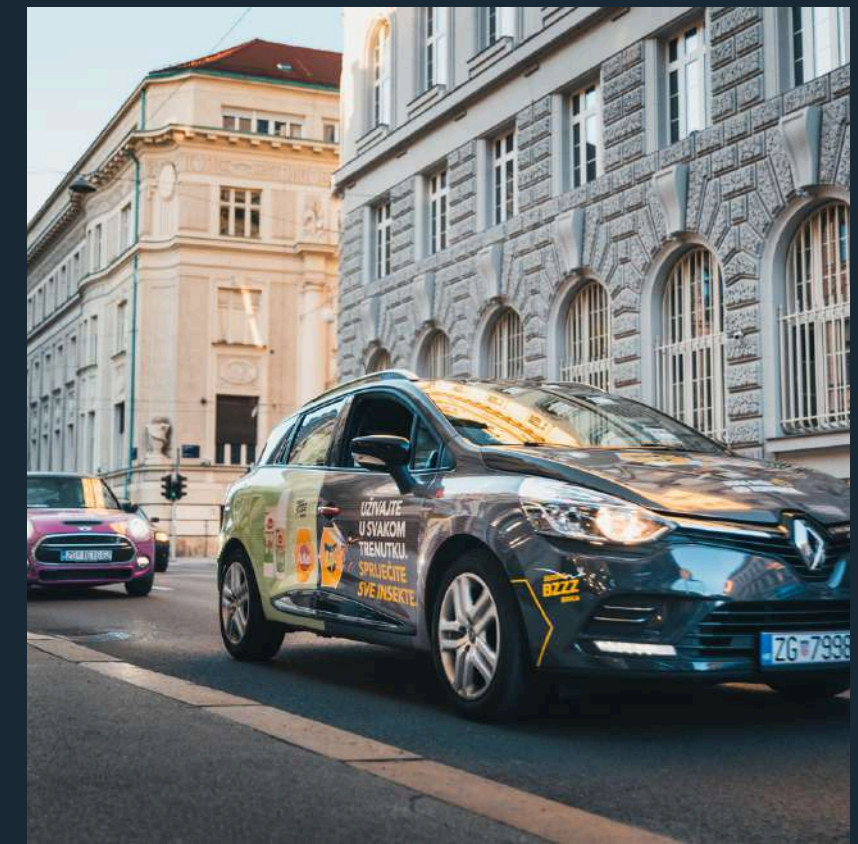
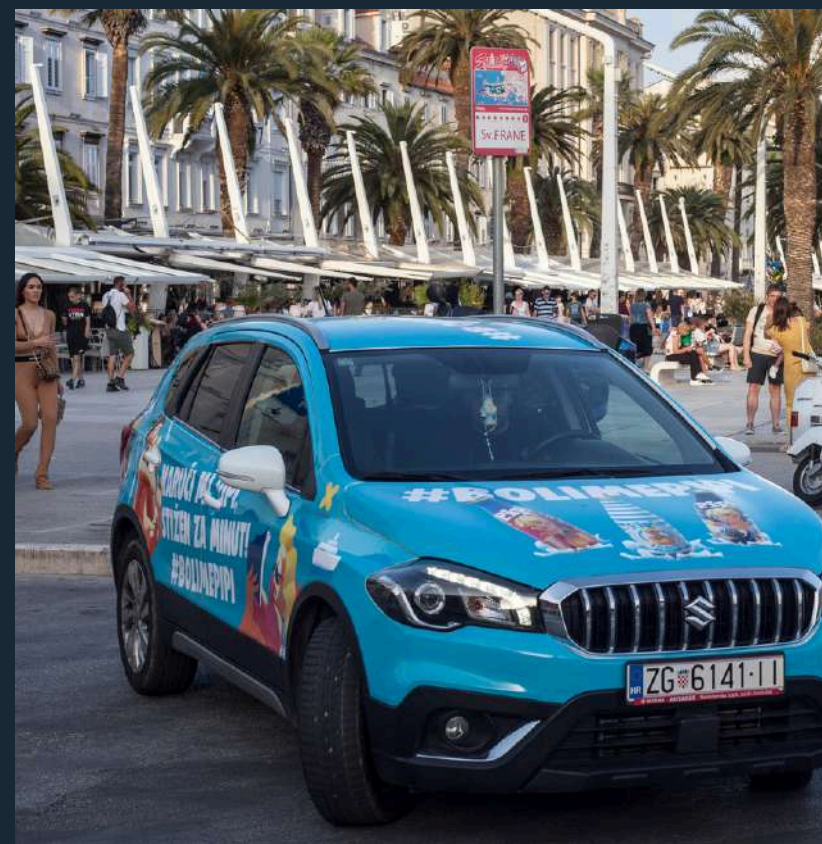
- Creative on left, right and front sides of the vehicle + rear window
- Available from one-month campaigns
- Suitable for all vehicle colour





Full

- All surface branding
- 3+ months campaigns





How do you earn

The driver must be of legal age and the vehicle must be clean and tidy, without visible external damage. In addition, the vehicle must be on the road 26 days a month with a minimum daily mileage of 150 km measured by **Flaster app**.

Monthly Lease

With your regular driving, you earn up to a maximum fixed amount depending on the type of advertisement you have on your vehicle. Additional payment is made for optional activations included in campaign.

Activations

Each campaign may include various activations such as sampling, prize games, surveys, showing on the specific locations etc. They are all mandatory if they are agreed in the campaign and paid extra to the drivers.





F.A.Q.

What is the idea behind flaster?

Flaster is a platform that connects brands that want to take advantage of mobile outdoor advertising and drivers who are on the road every day.

How long does the wrapping take?

The duration depends on whether it is partial wrapping or wrapping the entire car. On average, wrapping lasts from 30 minutes to 45 minutes.

How payments work?

Each drivers are paid on monthly basis, depending on the campaign duration, after 30 days from start of the each month.

Will the foil damage the car's paint?

The foils were developed with the aim of being easy to install and remove after the campaign without damaging the paint. Before applying the sticker, the driver signs that the paint is original, otherwise we cannot guarantee that it will not be damaged.

Does Flaster share my information with the third party?

The driver's data is protected and no one except Flaster has access to the data. Daily and monthly routes are shared in the form of reports with the brands that have leased the advertising space of the car, but the reports do not contain personal data or contact information.

Is there a minimum numbers of kilometers I have to cover?

The condition is a minimum of 3.900 km per month, or 26 days per month at a minimum of 150 km per day.

When can I expect my first campaign?

The possibility of earning money through campaigns depends on the current customer demand for vehicles. We will inform you about a new campaign that would suit you. Unfortunately, we cannot guarantee within which period you can expect the first advertisement.

Are campaigns guaranteed to the drivers?

Unfortunately, we cannot guarantee the campaign. By registering on the Flaster platform, you enter the database of drivers who can be selected for client campaigns. The selection of the driver itself depends on the preferences and goals of the campaign and the currently active campaigns.